

HTML Hyperlinks , Internal Links in HTML, External Links in HTML

PRESENTED BY-

NEELAM SINGH

DEPARTMENT OF COMPUTER SCIENCE

WEBSITE

- ▶ A website is a collection of interconnected web pages. Links creation are an essential part of web design. Links creation properly utilizes the content and reduce the effort for repetition of content. Links can be used to interconnect two different web pages or it may be used as HTML hyperlinks to go to some other URL or we can use a link to navigate in the same web page.

Internal Links in html

An internal link is used in html page to navigate properly in the webpage.
If you want to go to any specific location in the same page by clicking on a link,
you can create an internal link in the webpage. <a> tag is used for link creation in html page.

Syntax:

```
<a href= "#link1"> MyLink</a>
```

Example:

```
<! DOCTYPE html>
<html>
<head> <title> Internal link example </title> </head>
<body>
<p>Welcome to my web-page.
This is an example of internal link creation in html web-page.</p><br>
<a name= "HTML Introduction"> Introduction to Html </a>
<p> Html is hyper text mark-up language.</p><br><br>
<a name= "CSS Introduction"> Introduction to CSS </a>
<p> Cascading Style Sheet is used for styling the web pages</p><br><br>
<a href= "#HTML Introduction"> html</a><br>
<a href= "#CSS Introduction"> css</a>
</body>
</html>
```

External Links in html

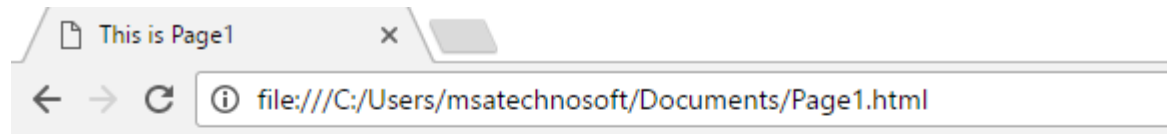
- ▶ An external link is used to interconnect two html webpages. When you want to navigate to some other page or any other URL by clicking on a link on webpage, external links are created. An external link can be created by using anchor tag in html web page.

Syntax:

` text to be written on link `

Example: “Page1.html”

```
<! DOCTYPE html>  
<html> <head> <title> This is Page1 </title> </head>  
  <body> <h1> Page 1</h1> <br>  
  <a href= “Page2.html”> Back</a>  
  </body>  
</html>
```

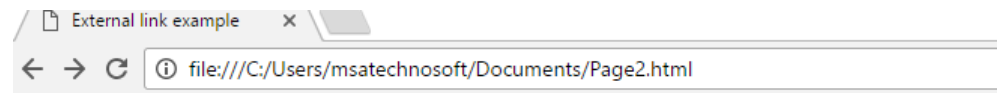


Page 1

[Back](#)

“Page2.html”

```
<!DOCTYPE html>
<html> <head> <title> External link example</title> </head>
<body> <h1> this page creates external links in html webpage</h1> <br>
<a href= https://msatechnosoft.in> URL external link </a> <br>
<a href= “Page1.html”> Page1 external link</a>
</body>
</html>
```



this page creates external links in html webpage

[URL external link](#)
[Page1 external link](#)



THANK YOU